

Welcome Bowl For Kid's Sake Team!

Thank you for participating in Big Brothers Big Sisters of Northwestern Ohio's signature fundraising event, Bowl for Kids' Sake (BFKS). This annual offer everyone in our community a chance to impact a child's life positively. The children served by Big Brothers Big Sisters of Northwestern Ohio are among America's most vulnerable, often living in a single-parent household, growing up in poverty, or coping with parental incarceration. By participating in Bowl for Kids' Sake, your team helps children reach their potential and transform families, schools, and communities through them.

As a team captain, we ask you to recruit four or five individuals to bowl on your team and connect them with Big Brothers Big Sisters of Northwestern Ohio (BBBSNWO). You are the heart and soul of Bowl for Kids' Sake. We have developed this Team Captain guide to help your team successfully raise funds to support our agency. This short guide provides information about Big Brothers Big Sisters, answers questions about the agency and this event, and encourages others to become involved. More importantly, you'll be ready to show your passion for contributing to the effort to change how children grow up in Lucas County. Thank you for your willingness and commitment to get involved - it is greatly appreciated!

If you have any questions, please contact [Ms. Liz Watson at \(419\) 243-4600](mailto:lwatson@bbbsnwo.org) or email: lwatson@bbbsnwo.org. If she is unavailable, anyone from our staff will be able to assist.

Who is Big Brothers Big Sisters of Northwestern Ohio?

As an affiliate of the nation's oldest, largest, and most effective donor-supported mentoring network, BBBSNWO helps vulnerable children beat the odds. The children served by BBBSNWO are among our community's most vulnerable, often living in a single parent household, growing up in poverty, or coping with parental incarceration.

BBBSNWO's mentoring services and Empowering Future Leaders program have proven to help children overcome the challenges of poverty, living in dangerous neighborhoods, and subpar academic performance. A 2009 Harris Interactive study found that adults mentored as children through Big Brothers Big Sisters are more likely than their peers with similar backgrounds but who were not involved in the program to have a four-year college degree and incomes of \$75,000 or more.

Big Brothers Big Sisters alumni have reported that having a "Big" in their lives positively influenced their self-confidence, provided stability, changed their perspectives on life, taught them new things, influenced aspects of their education, and pushed them to set higher goals and make better decisions.

Empowering Our Future Leaders One Match At A Time!

Big Brothers Big Sisters of Northwestern Ohio is a 501 (c)(3) organization. Your contribution is tax deductible within the limitations of the law. **Website:** bbbsnwo.org **Facebook:** BBBSNWO **Twitter:** THEBBBSNWO **Instagram:** bbbsnwo

What is Bowl for Kids' Sake?

Bowl for Kids' Sake is Big Brothers Big Sisters' signature fundraiser. Each year half a million people across America come together to have fun and raise money to support Big Brothers Big Sisters agencies as we change how children grow up! Bowl for Kids' Sake is the perfect way for individuals to impact our community - it only takes a little effort to raise the money that is vital to our program's success.

As a "thank you" for your support and enthusiasm, Big Brothers Big Sisters hosts a celebratory party at your local bowling center. No bowling expertise is required, only the willingness to share in our heartfelt thanks for helping us transform our community - one child at a time.

Where does your money go?

Thanks to our corporate sponsors, 100% of your donation goes directly to help serve local children. BBBSNWO depends on donations to conduct background checks on volunteers to ensure child safety and provide ongoing support for children, families, and volunteers to build and sustain long-lasting relationships. Your role in this effort to help local children cannot be overstated. We need your help to raise community awareness of the challenges faced by our local children and to ask for the financial support necessary to help change the trajectory of their lives.

What Does A Team Captain Do?

Step 1: Register your team! Please fill out the team roster form at the back of this guide and email it to lwatson@bbbsnwo.org or call us at 419-243-4600 to complete it.

Step 2: Set a team fundraising goal -AIM HIGH! We are asking you to raise a minimum of \$250 per team, but some of our top teams will raise much more than that!

Step 3: Recruit 4 or 5 people to join your team. It could be family, friends, or co-workers. If you have set an ambitious goal, choose people who will help you exceed it! Do you want to get your place of worship, club, or workplace involved? Call our office at (419) 243-4600, and we will assist you if possible!

Step 4: Motivate your team to raise money for BBBSNWO:

- Please share information about BBBSNWOs' positive impact on our community.
- Keep your team informed about the progress each is making in securing contributions.
- Communicate your team's success with others. This may encourage other people to give who had not considered supporting our agency before.

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Step 5: Have fun! Join us at the lanes (dates, times, and locations attached) to celebrate your team's success! Remember, it's not about how good a bowler you are, it's celebrating the impact the money your team collected will have on our community!

Step 6: Say THANK YOU! Thank your team members for their time and commitment to participate! Remember to say thank you to the people who donated to you! Call or e-mail them after the event to let them know how much money your team raised and thank them for supporting the needy children of our community!

Fundraising 101

It's easy to raise money for BBBSNWO! Individuals want to invest in programs proven to change lives and break cycles of poverty. As our community struggles with low graduation rates, increasing numbers of children growing up in poverty, and growing numbers of teenagers joining gangs, you can trust that BBBSNWO will leverage your donations to turn the tide - one child at a time.

Keep in mind:

It's true: every dollar helps. Though we encourage you to ask for donations of \$5 or \$10 per person, no donation is too small.

Your next supporter could be:

Friends from your old job	Your painter/decorator
Friends from your present job	Your travel agent
Friends from school or college	Your relatives
Members of your sports team	Your next-door neighbor
Members of your hobby group	Your veterinarian
Members of your church or synagogue	Your children's music teacher
Friends from your old neighborhood	Your physician(s)
Your landlord	Your lawyer
Your car salesperson	Your son's or daughter's scout leader
Your car repair person	Your dry cleaner
People you know through your spouse	Your florist
People from your lodge or club	Your letter carrier
People who sell you groceries	Your babysitter
People who sell you clothing	Your children's school principal
Your plumber	Fellow committee members

And remember: say Thank You!

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BBBSNWO appreciates every dollar raised and the time donated by our volunteers to help children every day of the year. Please remember that as a Bowl for Kids' Sake participant, you are an ambassador of the BBBSNWO organization. We sincerely appreciate your help in continuing our efforts to make people feel good about their connection to our work.

These tips and ideas are for your use to help make your Bowl for Kids' Sake team successful!

Five Easy Online Fundraising Tips

1. Edit your company home page to tell your friends why you're participating in Bowl for Kids' Sake. You can add pictures, You Tube Videos, and share your story!
 - How this helps: People who upload a picture or share their story can raise 10 times more than people who don't.
2. Post about it on your Facebook status!
 - How this helps: People who use their Facebook status can raise 3 times more money than those who don't.
3. Send emails to 20 friends!
 - How this helps: On average, each email you send raises \$10!
4. Send a Facebook message to 50 friends.
 - How this helps: Sending messages can help you raise 15% more money!
5. Send a tweet on Twitter.
 - How this helps: People who use Twitter to raise funds raise more than people who don't.

If you need further support, don't hesitate to contact our office at [\(419\) 243-4600!](tel:4192434600)

IMPORTANT NOTES

- A. Complete your team registration form and submit by registration close date (see flyer).
- B. Complete your BFKS Pledge form and submit by registration close date (see flyer).
- C. Ensure the check is made out to Big Brothers Big Sisters of NWO.
- D. Checks can be mailed or dropped off at our office see flyer or upper corner for address.
- E. Checks must be mailed at least six days before close date to ensure t-shirt purchase.

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- F. Payments can be made on our website at bbbsnwo.org just click on the Donate button located at the top of the page. Be sure to state purpose when making an online payment and indicate payment method on your forms. Once verified, you will receive credit.

- G. Choose a primary and secondary date of choice. Lane availability are subject to a first come, first served basis. You will be notified if your first choice is sold out upon receipt of your application. Please do not hesitate to call and check the date availability status: [Liz at \(419\) 243-4600](tel:4192434600) prior to completing your registration form. Once your payment is received the lane will be secured.

Attachments:

1. Letter from the CEO
2. BFKS Flyer
3. BFKS Sponsor Form
4. Team Registration Form
5. BFKS Pledge Sheet

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Dear Community Partners,

I am excited to announce **Bowl For Kids' Sake is back in 2023!** Bowl for Kids' Sake is one of our largest community annual events that we hold each year to raise money to match more children facing adversity with mentors who serve as friends and positive role models. Match costs include thorough background checks, enrollment interviews, recruitment of mentors, training, sponsored events, and providing professional, consistent match support.

The bowling event will be held at Miracle Lanes of Toledo. Our event will take place on **April 15th, 22nd, and 29th, 2023, between 1pm-3pm.** Friends, colleagues, and family members form Bowl for Kids' Sake teams and ask others to sponsor their participation with donations. Teams are comprised of four to five bowlers who raise a minimum of \$250 for Big Brothers Big Sisters of Northwestern Ohio (BBBSNWO). Be an overachiever and aim for \$500!

Corporate sponsors come together with teams from their companies, giving their employees a chance to compete against each other, raise money and make the event a tremendous financial success. Teams enjoy Bowl for Kids' Sake FUN – free bowling, prizes, team photos, and giveaways! With each team registration, your team will receive cool event t-shirts, two bowling games with shoes, a pizza, drinks, a raffle ticket per player, and lots of fun!

We all know it's really not about the bowling but the kids. With many children on our waitlist, the funds raised during Bowl for Kids' Sake will stay local to help match these children with positive adult role models.

You can support Bowl for Kids' Sake by:

- Becoming an event sponsor:
Contact Sara Thompson at 814-251-5420 or email sthompson@bbbsno.org
- Organizing a team to participate:
Contact Liz Watson at 419-243-4600 or email lwatson@bbbsno.org
- Sharing the opportunity to support Bowl for Kids' Sake with your network. Follow us on Facebook & Instagram @ bbbsno or visit our website @ bbbsno.org.

The BBBSNWO Team & Board of Directors thank everyone for their continuous support. As the CEO, I want to personally thank you for **Empowering Our Future Leaders!**

Sincerely,

Dr. Marvin Whitfield

Dr. Marvin Whitfield

President & CEO

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BOWL FOR KIDS' SAKE 2023

 **Big Brothers Big Sisters.**
OF NORTHWESTERN OHIO

We need you!

Calling all **PAST** and **NEW** participants to this great FUN-raising event.
Your support helps provide children with caring mentors.

HOSTED BY

MIRACLE LANES
5030 Jackman Rd, Toledo, OH 43613

DATES

APRIL 15TH
1pm - 3pm

APRIL 22ND
1pm - 3pm

APRIL 29TH
1pm - 3pm

REQUIREMENTS

- 4-5 people per team
- 2 games, shoes included
- Have fun, enjoy snacks and win prizes
- \$250.00 per team

REGISTRATION CLOSING 3/24/2023

For More Information

Contact Liz Watson at

(419) 243-4600 or lwatson@bbbsnwo.org





BFKS SPONSORSHIP FORM



2023

Presenting Sponsor - \$7,500

- Supporting Sponsorship benefits PLUS:
- Name acknowledgment in all promotional content and media releases as "Presented by"
- Two bowling teams to participate on the date of your choosing

Supporting Sponsor - \$5,000

- Strike Sponsor benefits PLUS:
- Logo printed on event t-shirts
- One bowling team to participate on the date of your choosing

Strike Sponsor - \$3,000

- Name and logo printed on a small banner displayed at the registration table during the events
- Name and logo acknowledged in the event program
- Name and logo acknowledged in BBBSNWO newsletter
- Name and logo acknowledged in a BBBSNWO social media post

Lane Sponsor - \$1,000

- Name and logo printed on a small banner displayed on one lane at the events
- Name and logo acknowledgment in a BBBSNWO social media post
- Name acknowledgment in event program

Prizes/In-Kind Sponsor

- Name acknowledgment in event program
- Name acknowledgment in a BBBSNWO social media post

PLEASE NOTE

All sponsorships need to be finalized by 2/28/2023 for BBBSNWO to fulfill all promotional benefits.

MIRACLE LANES

5030 Jackman Rd
Toledo OH 43613

DATES AND TIMES

April 15th, 22nd, 29th
1pm - 3pm

YES!! We want to be part of Big Brothers Big Sisters Bowl For Kid's Sake 2023!

Contact Name _____

Company _____

Address _____

Phone _____

E-mail _____

Our Company would like to have teams participate

Make checks payable to Big Brothers Big Sisters NWO

Presenting Sponsor - \$7,500

Supporting Sponsor - \$5,000

Strike Sponsor - \$3,000

Lane Sponsor - \$1,000

Prizes/In-Kind Sponsor

Mail this Completed Form to:
Big Brothers Big Sisters of Northwestern Ohio
P.O. Box 1369
Toledo, OH 43604

Questions?

Contact Sara Thompson at
814-251-5420 or sthompson@bbbsnwo.org



Team Registration Form

Team Name: _____

Company Name (if applicable): _____

Team members (Teams may be 4 - 5 members):

- 1) Team Captain Name _____
Address _____
City _____ State _____ Zip _____
Phone (work) _____ (home) _____
Email: _____
Shirt Size (Adult/Youth) _____
- 2) Name _____
Phone (work) _____ (home) _____
Email: _____
Shirt Size (Adult/Youth) _____
- 3) Name _____
Phone (work) _____ (home) _____
Email: _____
Shirt Size (Adult/Youth) _____
- 4) Name _____
Phone (work) _____ (home) _____
Email: _____
Shirt Size (Adult/Youth) _____
- 5) Name _____
Phone (work) _____ (home) _____
Email: _____
Shirt Size (Adult/Youth): _____

***Please indicate your First date preference:** _____ **Second date:** _____

****ARRIVE 20 MINUTES EARLY TO SIGN-IN**

Verify Registration Dates and Deadline on Event Flyer

Bowl For Kid's Sake Pledge Form

Bowler's or Team Name: _____ Phone: _____ Email: _____

Team Name: _____ Company/Group Represented (if applicable): _____

Address: _____ City, Zip: _____

Make Checks Payable to Big Brothers Big Sisters of NWO (we cannot accept cash).

Pledger's Name	Email Address	Phone Number	Checks / Online
	PLEASE TOTAL EACH COLUMN	TOTALS	

**Credit Card & PayPal payments can be made online at bbbsnwo.org. Just go to the top of the page, and click on donate!
Please have the Pledger indicate the purpose of the donation and Bowler or Team name so it can be credited properly.**