

# Congratulations 2021 High School Graduate Littles!



- Little Sister Akayla
- Little Brother Alveon
- Little Sister Sadaya
- Little Sister Dedra

## MATCH ANNIVERSARIES

### OCTOBER

- Sa'Leeia & Musarrat - 2 years
- Chri'Ja & Christy - 2 years
- Zyrah & Alysia - 2 years
- David & Andrew - 1 year
- Naomy & Mary - 1 year
- Miguel & Gage - 1 year
- Ariana & Savannah - 1 year

### NOVEMBER

- Colton & Brock - 4 years
- Andrea & Lola - 4 years
- John & Jacob - 1 year
- Treanna & Stephanie - 1 year
- Gabriell & Alexa - 1 year

### DECEMBER

- Madelyn & Cyndi - 4 years
- LaVada & Jessica - 4 years
- Thomas & Charles - 1 year
- Christiana & Alexandra - 1 year
- Kayla & Morgan - 1 year

# BBBSNWO NEWSLETTER

OCTOBER 2021

## Our New and Improved

### M-3 Program

The M-3 Program, our drug, alcohol, and tobacco prevention program, is coming back into the classroom for the 2021-2022 school year!. We will be returning to Robinson Elementary and have revamped the curriculum into a hybrid and interactive experience for the students. Along with focusing on alcohol, drug, and tobacco prevention, we will be focusing on life skills and decision making. This includes an effective decision-making model, stress management, social emotional learning, friendship, self-esteem, and goal setting. We are looking forward to being back!

### General Motors Grant

Earlier this spring, Big Brothers Big Sisters of Northwestern Ohio received grant funding from General Motors. Each match we makes costs roughly \$1,800 to support, which means that the GM grant has allowed us to fund 6 additional General Community matches!

**"We are strongly committed to being the most inclusive company in the world and that includes supporting the local communities where we live and work. We are proud to support community development programs and efforts like the Big Brothers and Sisters of Northwestern Ohio because we know their work benefits the future of our communities."- Eric Gonzales, Plant Executive Director, GM Transmission Operations.**

Thank you to General Motors for allowing us to continuing making more matches and further providing our services to the Toledo community!

## BBBSNWO on the Go!

We moved! We are so excited announce we've moved to our own space! We've been so grateful to share space with United Way over the past 2 years, but it's time for a change! After searching for the perfect place to call our own, we were provided with an amazing opportunity thanks to our various connections throughout the community. Our new space will allow us to continue growing, expanding, and making more of an impact on the community. We will soon be able to open our office to the community once again so that we can have in person match meetings and have a better connection to our program participants. Thank you to The Manhattan Group for allowing us this opportunity!



Above: BBBSNWO Staff with new office mural

# Rewarding our "Honorary Bigs"

When someone goes above and beyond for BBBSNWO, we feel that it's only appropriate to recognize and honor their dedication. Over the past several months, we have given out 4 "Honorary Big" plaques to recognize the recipient's outstanding commitment to the agency and our cause. Whether it's by donating time, money, volunteering with the agency, or simply by showing a true passion to inspire the youth in our community, their actions have not gone unnoticed. People like this are part of the reason we are able to continue providing our services to the youth of Northwest Ohio. We want to, again, recognize and thank the following recipients for their continuous contributions and support to Big Brothers Big Sisters of Northwestern Ohio:

**Dr. Susan Tourner**  
**Beth Broka**

**Carol and Ed Nofziger**  
**Communica**



Above: Dr. Susan Tourner accepting her plaque

## Follow us on Social Media!



@bbbsnwo



## Pedal with Police and Bike Giveaway

Pedal with Police was a great event put on by Spoke Life Cycles and the Perrysburg Township Police Department. To honor that cause, we collected almost 30 gently used bikes to donate to local kids who didn't have access to this summertime essential. With these bikes, we invited our program participants to come join us at the Pedal with Police and slow-roll ride. Overall, the event had a great turnout! Along with this, a Wood County resident reached out to us and asked if we would donate some of the bikes to several families living in a local hotel. It was a great experience to see the huge smiles on the kids' faces while riding their "new" bikes. We were so thrilled to be able to further support the youth in our community outside of our program. Thanks to everyone who helped make that possible!



Above: BBBSNWO's mural artist, Starra Halter



Above: Pedal with Police event



## Officer Skyler

Northwood Police Department

Years Served: 1

"So far the Bigs in Blue Program has helped me get out of my comfort zone in assisting and guiding the youth I am partnered with. We both hit it off from the start and I look forward to continuing to be a positive role model in his life."



## Officer Hanna

Toledo Police Department

Years Served: 3

"Being a part of the BIB program inspires me to be the best inspiration to our youth."



## Officer Nicholas

ProMedica Police Department

Years served: 5 months

"I did not think I would have the opportunity to be a part of something so big, connecting with the community keeps us educated and well-mannered."



## Officer Joel

Oregon Police Department

Years Served: 3

"I have been a part of the Bigs in Blue program for about a month now and have enjoyed every minute of it. It's been a blessing to be involved in a mentoring program that builds a positive relationships between law enforcement and the community"



## Officer Carly

Bowling Green State University PD

Years Served: 5+

"Joslynn has taught me that your favorite things in life can be the things that challenge/scare you the most. She struggles with math and reading, but yet those are the subjects she enjoys the most in school. She is afraid of heights, yet she goes on roller coasters. She is one of the bravest people I know and I admire her drive and curiosity."



## Officer Leven

ProMedica Police Department

Years Served: 5 months

"My overall experience has been fantastic."



## Office Brenton

Perrysburg Police Division

Years Served: 15

"Although I have only been participating in BBBS for less than a year, I enjoy mentoring and watching my Little Brother work through challenges and develop interests."

# A Little Bit Goes a Long Way

Our programs thrive because we have great volunteers, but even with all their help it still costs \$1,800 a year to support just one Big/Little match. During COVID-19 we have seen a large increase in requests for service. So, to stay ahead of that demand, we are launching several ways to raise the necessary funds. First, you may have already seen the GoFundMe created by our Board of Directors. They are personally making an effort to raise \$50,000 by the end of October. Second, we have started mailing letters and postcards to community members across Lucas and Wood Counties reach those that want to lend a helping hand. Finally, you will soon see information on our website and Facebook about [The Little Big Swag Shop](#), where we will have a variety of cool, socially aware items for purchase. There are now so many ways to support our mission. However you choose to contribute, a little bit goes a long way!

# NEWSLETTER

OCTOBER 2021

## BBBSNWO Receiving Trauma Informed Care Certification Training

Big Brothers Big Sisters of Northwestern Ohio has partnered with Lucas County Children Services to receive a Trauma Informed Care Certification training. This certification training will take place over the span of several months. By completing this training, the BBBSNWO staff will be able to better respond to trauma in children and in families. Big Brothers Big Sisters of Northwestern Ohio will be the first Big Brothers Big Sisters agency in the area to become Trauma informed Certified!

## CEO Corner



As a community, we continue to face the challenges associated with the pandemic and economic crisis. As the CEO of Big Brothers Big Sisters of Northwestern Ohio, I want to reassure everyone, our team is here for you. We proactively seek innovative ways to support both our youth and the communities we serve.

While we are hopeful for a brighter year, we recognize that this pandemic is not over. COVID-19 remains a part of our lives for the foreseeable future. We remain confident in our ability to assist our youth when and where they need us. We will continue to adapt and expand our operational practices as needed.

Attached to this newsletter is additional information about services provided and enhancements to our service delivery methods. Our goals for the remainder of 2021 throughout 2022 are to continue increasing our capacity to support the communities we serve and build strategic partnerships for collective impact.

Sincerely,

**Dr. Marvin Whitfield, President & CEO**



# Over \$100,000 Spent on Youth Outside of Grants

since January 2020

## M3 GRANT

45 covered by grant

+7

7 additional students served, not covered by grant

## TANF GRANT

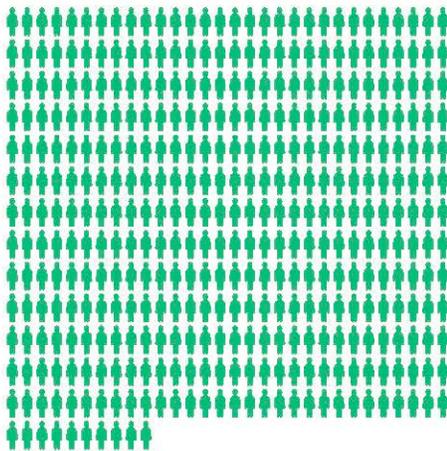
33 covered by grant

+11

11 additional youth served

## ADDITIONAL MENTORING

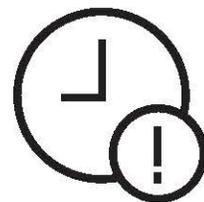
not covered by grants due to community needs



**400 YOUTH**  
received free  
cultural training

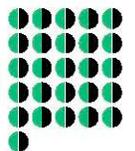
+

**6 YOUTH**  
did not qualify  
under any grants,  
but needed our  
services

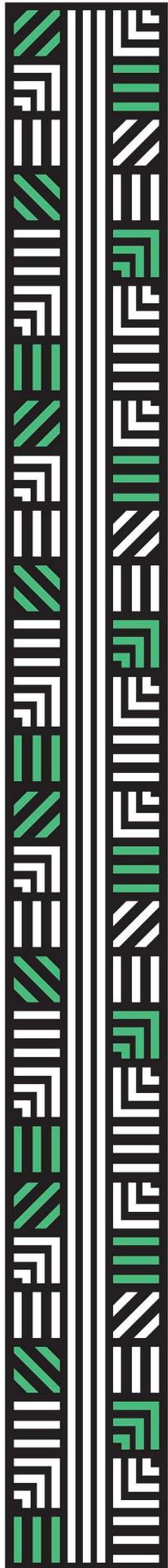


## GRANT EXPIRED

but we are still monitoring  
Big/Little match: **26 matches**



Donate today at [BBBSNWO.org](http://BBBSNWO.org) or call 419-243-4600 for more information.



# Program Delivery Enhancement

## January 2020 to Present

- Staff have a minimum of a bachelor's degree in their respective fields and participate in a minimum of 80 hours a year of continuous training.
- All BBBSNWO programs now can be delivered both in-person and virtually.
- BBBSNWO was out of service for only a week during the initial pandemic shutdown. We were the first BBBS affiliate in Ohio to conduct a virtual match.
- BBBSNWO has four virtual platforms (Zoom, GoToMeeting, Microsoft Teams, and Facetime) for delivery to meet the community's needs.
- Information Technology (IT) has been updated to strengthen security due to the threats associated with virtual program delivery.
- Remote capabilities (laptop & software security purchased) were established to eliminate service interruptions during pandemic shutdowns.
- BBBSNWO managed to enhance and deliver in-school programming (M3) virtually during TPS remote status and exceeded grant goals.
- Staff, including the CEO, will be Trauma-Informed certified by September 2022. This training will help respond to the emotional impact experienced by youth and their families as a result of COVID19.
- Implementing a workforce development program called Beyond School Walls. This program introduces middle & high school children to the workplace by giving them an opportunity to get first-hand experience from the corporate or small business world.
- Implementing a Youth Leadership program (summer), through mentoring and workshops, program participants will develop skills in the areas of Decision-making, Goal setting, Problem-solving, Relationship-building, Communicating, Listening, Self-awareness and Empathy.
- Provided free Implicit Bias and Leadership Development training to nonprofit partners.

**ALL OF THESE AFOREMENTIONED ITEMS WERE ASSOCIATED WITH A COST.**

**Donate today at [BBBSNWO.org](https://www.bbbsnwo.org) or call 419-243-4600 for more information.**